

NEWSLETTER



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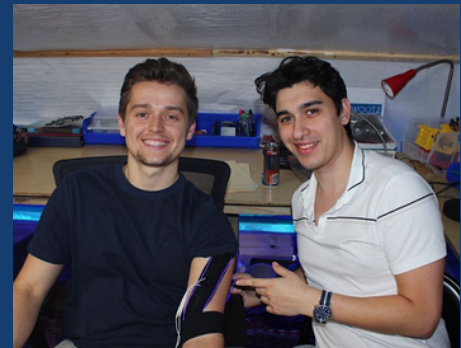


PASSHE STARTUP CHALLENGE

MARK YOUR CALENDARS FOR THE PENNSYLVANIA STATE SYSTEM STARTUP CHALLENGE, AIRING LIVE ON PCN TV ON APRIL 19TH AT 7 PM!

This exciting event will showcase the competition's finalists and the best and brightest startup ideas from across the Pennsylvania State System of Higher Education. Each contestant will compete for funding and support to amplify their business.

After two competitive preliminary rounds, three students were selected to represent their entrepreneurial vision and university on April 19th.



West Chester University's Jake Henry, a Lectra Technologies, LLC co-founder, aims to develop innovative, cost-effective physical therapy products. Blitz Performance, LLC is a fishing company founded by East Stroudsburg University's Stelios Melekos. Blitz Performance aims to help fishing enthusiasts with high-quality baits in various colors, scents, and sizes.



Pennsylvania Western University at Edinboro's Victoria Heffelfinger started Wildlife Water School, LLC in early January 2023. The aquatic instruction school specializes in supporting children with disabilities.



Stream the 2022 State System Startup Challenge live on PCN TV on April 19th at 7 pm.
pcntv.com/state-system-startup-challenge/

FOUNDATION UPDATES

Welcome Joseph Haddock



The PASSHE Foundation is happy to welcome Joseph Haddock to our board of directors. With his extensive leadership background and commitment to serving the community's needs, Mr. Haddock is a valuable addition to our team.

Joseph Haddock is the Market President of Highmark Healthcare for Eastern Pennsylvania, including Highmark Blue Cross Blue Shield in the Northeast Pennsylvania market and Highmark Blue Shield in the Central Pennsylvania market.

In this role, Mr. Haddock is responsible for the overall performance of Highmark's commercial clients while developing and implementing strategic objectives to grow membership and maintain a positive operating margin. He also serves as a primary liaison with community stakeholders, business partners, and regional advisory boards.

Joe has over 25 years of leadership and sales experience in the healthcare industry, focusing on revenue and membership growth, distribution channel development, product and program execution, strategic partnership development, and market expansion.

"As an advocate for higher education, I joined PASSHE to support affordable access for all individuals and help develop the future pipeline of professionals working and thriving within our Commonwealth."

At the PASSHE Foundation, we share Joe's commitment to making higher education accessible and affordable for all students. As a member of our board of directors, he will be instrumental in shaping the direction of our organization and ensuring that we continue to meet the needs of our students and our community.

SCHOLARSHIP HIGHLIGHTS



"When I started my journey to college, I was concerned about how I could pay for it. I was excited to earn the opportunity to attend East Stroudsburg University and enroll in the Communication Sciences and Disorder program, but I was still very concerned about finances.

As I began my journey, my father started a new journey as a state employee working for the DOC. When he received the email announcing the availability of the PASSHE Scholarship for Commonwealth Employees and Dependents, it was truly an answer to my prayers. This scholarship meets my financial obligations to the University and allows me the ability to focus on my studies."

PASSHE SCHOLARSHIP PROGRAM FOR COMMONWEALTH
EMPLOYEES AND DEPENDANTS RECIPIENT

"As one of the scholarship recipients for the Highmark Healthcare Scholarship for Rising Juniors, I am extremely grateful that the committee has chosen me. I am currently attending Lockhaven University, studying Health Science.

This scholarship will help me not only finish my undergraduate degree but also prepare me financially for my masters! "

POLLYANA CANETE
HIGHMARK HEALTHCARE
RISING JUNIORS SCHOLARSHIP RECIPIENT



"These scholarships really help students such as myself focus on their studies without having the financial burden of finding ways to pay for school.

Since I am not fielding the financial burden, I want to use my time to give back to the West Chester University community by getting involved in extracurricular activities and volunteering."

JOSH FILER
PSECU RISING JUNIORS
SCHOLARSHIP RECIPIENT



Winner of the Ali-Zaidi Scholarship for Academic Excellence



Congratulations to Jocelyn Brown for winning the 2023 Syed R. Ali-Zaidi Award for Academic Excellence. This special award recognizes Jocelyn's educational accomplishments at West Chester University of Pennsylvania.

Jocelyn is a fourth-year undergraduate student majoring in Political Science and minors in Philosophy, Global Studies, and Civil & Professional Leadership. Her passions lie in leadership & culture studies and comparative politics.

Dr. Syed R. Ali-Zaidi was a charter member of the Pennsylvania State System Board of Governors and a strong advocate for our universities. He established the award through an endowment with the PASSHE Foundation to inspire and honor State System students who excel in pursuing knowledge.

Dr. Ali-Zaidi's dedication to academic achievement is inspired by the memory of his grandfather, Mr. Wilayat Husain. Each of the ten State System universities submits one nominee to the State System Chancellor, who then determines the single Ali-Zaidi Scholar.

President Christopher Fiorentino of West Chester University nominated Jocelyn Brown for this honor based on her outstanding academic performance, extra and co-curricular activities, and the faculty's recognition of her hard work.

Jocelyn's faculty advocates, who have almost 66 collective years of experience in academia, describe Jocelyn with superlative accolades, "I cannot think of another student that has accomplished so much at such a high level," says one. "Jocelyn ranks among the top 2% of academically gifted students I have encountered".

2023-2024 PASSHE Foundation Scholarships

for Undergrad and Graduate
Students



Attention all students, trusted faculty, and administrators!

We are excited to announce that our scholarship portfolio will open on April 17th for students seeking funding for the 2023-2024 academic year. Our portfolio offers a wide range of scholarships for students of all backgrounds and educational levels.

Whether pursuing a degree in healthcare, computer science, political science, etc., we have a scholarship that may be right for you. PASSHE Foundation scholarships aim to support and encourage students to pursue their passions and achieve their goals.

Interested students can access our scholarships on the Student Resources page of our website. Applications will remain open from April 17th until 11:59 PM June 30th.

www.thepasshefoundation.com

- ✓ **Over 1.8 Million Dollars in Scholarships Available**
- ✓ **Over 1,000 Scholarships to Award**
- ✓ **PASSHE General Application helps you see what you are eligible for!**

**PASSHE SCHOLARSHIP PROGRAM
FOR COMMONWEALTH EMPLOYEES
AND DEPENDANTS**

**APPLICATIONS ARE AVAILABLE
JUNE 1ST UNTIL AUGUST 4TH**



INVESTMENT OPPORTUNITIES

HOW YOU CAN INVEST IN PENNSYLVANIA STATE SYSTEM STUDENTS



STUDENT SUCCESS SCHOLARSHIP*

An opportunity to support students through scholarships for those enrolled in a State System university with aid to improve retention and degree completion in support of student success.



WORKFORCE DEVELOPMENT SCHOLARSHIPS*

Assist students enrolled in credential/certificate programs.



DUAL ENROLLMENT SCHOLARSHIPS**

Provide opportunities to lower income high school students in PASSHE dual enrollment programs.



EMERGENCY AID*

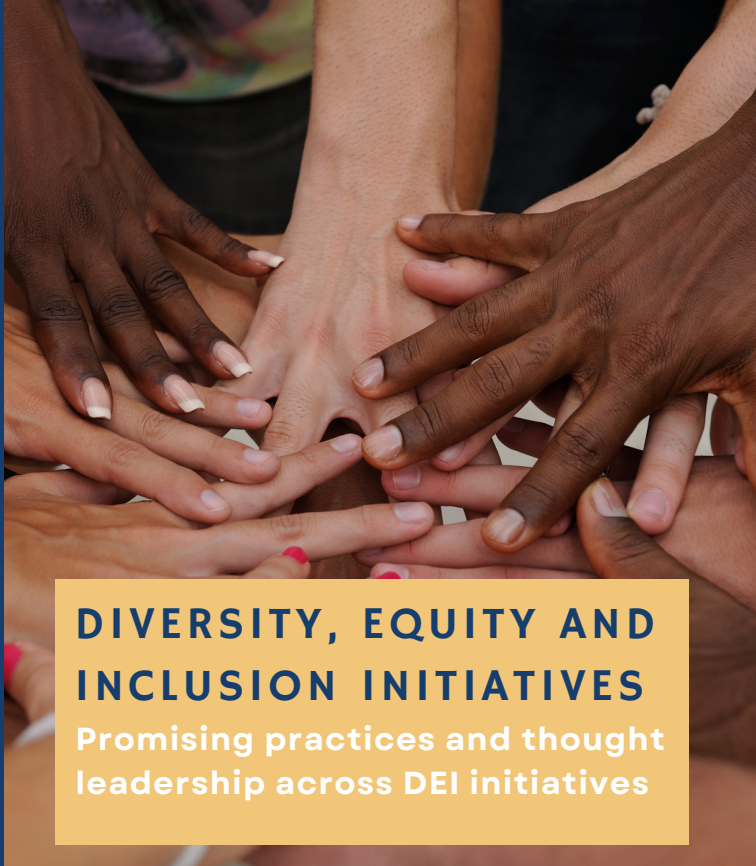
Help students experiencing an unexpected financial crisis, allowing them to focus on their studies and remain enrolled in school.

* NAP TAX CREDIT ELIGIBLE

** EITC TAX CREDIT ELIGIBLE

INVESTMENT OPPORTUNITIES

WWW.THEPASSHEFOUNDATION.COM/INVEST



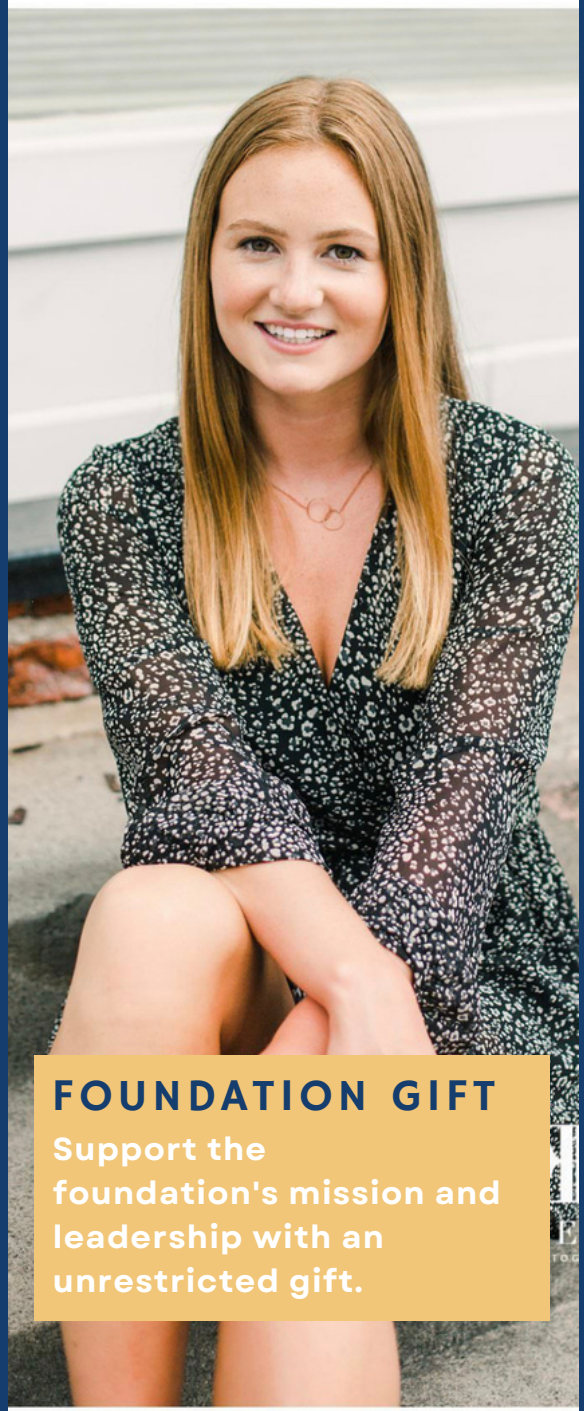
DIVERSITY, EQUITY AND INCLUSION INITIATIVES

Promising practices and thought leadership across DEI initiatives



INNOVATION FUND

Invest in transformational change initiatives



FOUNDATION GIFT

Support the foundation's mission and leadership with an unrestricted gift.

INVEST TODAY