

PENNSYLVANIA'S
STATE SYSTEM
OF HIGHER EDUCATION
FOUNDATION
NOVEMBER NEWSLETTER



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PASSHE FOUNDATION BOARD MEMBER SPOTLIGHT



LEADING THE WAY FOR POSITIVE CHANGE IN PHILADELPHIA



MEET **DONNA FRISBY-GREENWOOD**

Some leaders in the nonprofit and education sectors leave an unforgettable impact on their communities. Donna Frisby-Greenwood is one such leader, serving as the Senior Vice President of Philadelphia and Scientific Advancement at The Pew Charitable Trusts. Recently, she was recognized by the Philadelphia Business Journal as one of the 2023 Women of Influence.

Throughout her career, Donna has held various high-profile positions and has always prioritized mentorship that fosters collaboration and empowerment. Her tireless work has been dedicated to creating opportunities for others and bringing about positive change.

Her journey began in New York City, and her path was shaped by her parents, her father, Lynette M. Frisby, and Clarence Earl Frisby Jr. They instilled in her the importance of integrity, fighting for what's right, and the belief that if something doesn't exist, you should create it. Following this advice, Donna co-founded her first nonprofit, Children First, Inc. at just 24 years old, alongside State Sen. Vincent Hughes, who was a State Rep at the time. This early experience laid the foundation for her lifelong commitment to helping others and driving change.

Donna's first significant career breakthrough came when she was accepted into the Urban League of Philadelphia Leadership Institute. This experience helped her develop the leadership skills that would serve as a driving force in her career.

However, her proudest career accomplishment came when she led Rock the Vote, a national nonprofit organization dedicated to getting young people registered to vote and engaged in the democratic process. Under her leadership, millions of 18- to 30-year-olds participated in the 1996, 1998, and 2000 election cycles, making a significant impact on the political landscape.

Donna has also dedicated her time to the PASSHE Foundation, serving as a board member and bringing her expertise on higher education student success and affordability.

Congratulations to Donna for being named one of the 2023 Philadelphia Business Journal Women of Influence

“MY DAD, CLARENCE EARL FRISBY JR. TOLD ME IF WHAT YOU WANT TO DO DOES NOT EXIST, CREATE IT.”



PENNSYLVANIA'S STATE SYSTEM OF HIGHER EDUCATION FOUNDATION

2024 SPRING

SEMESTER SCHOLARSHIPS



Don't miss this fantastic opportunity to ease the financial burden of your education

Applications are open until **January 5th**

CREATE YOUR ACCOUNT TODAY AT
WWW.THEPASSHEFOUNDATION.COM

Our portfolio offers a range of scholarships for students of diverse backgrounds and educational levels.

Check out our website and use the **PASSHE Foundation Profile Builder to find the scholarships that best fit you.**



PASSHE Scholarship Demographic and Outcome Report

SINCE 2020

95% of PASSHE Foundation Scholars are still enrolled or graduated

35% of scholars are first-generation college students

66% of scholars are Pell or PHEAA recipients





PSECU

EMPOWERING PASSHE STUDENTS WITH SCHOLARSHIPS

Access to higher education is more critical than ever before, as it is essential for individuals to compete in today's job market. However, the cost of college can be a significant barrier for many students, making it challenging to achieve their academic and career goals.

Recognizing this challenge, the Pennsylvania State Employees Credit Union (PSECU) has taken an active role in supporting PASSHE students by providing scholarships and other student experience programs.

PSECU's scholarship program aims to support PASSHE students in several ways. The Rising Juniors and Seniors Scholarship provides financial support to students studying finance, business, communications, marketing, human resources, information technology, or criminal justice.

The PSECU Endowed Scholarship is designed to support all students studying all majors, and the PSECU International Scholarship helps students with their study abroad experience.

Scholarships cover various expenses, including tuition, fees, textbooks, and other educational costs, ensuring students have the necessary resources to succeed and complete their degrees.

PSECU's scholarship program is a shining example of an organization working to make higher education more accessible and affordable. By providing financial support and promoting financial literacy, PSECU empowers students to achieve their academic and career goals while reducing the financial stress often accompanying higher education.

As PSECU continues to support PASSHE students, the credit union is crucial in building a brighter and more equitable future for Pennsylvania's aspiring scholars.

"Knowing that the esteemed PSECU Credit Union Scholarship Committee believes in my potential and has chosen to support me fills me with a sense of responsibility to continue striving for excellence."

- 2023 PSECU Scholar



PSECU recognizes that financial literacy is a crucial skill for students to develop as they navigate their academic journeys and enter the workforce. PASSHE students can access PSECU representatives at each campus for financial literacy workshops, seminars, and online resources.

These opportunities empower students to make informed financial decisions, manage their budgets, and plan for their future with confidence. PSECU's commitment to affordable education and economic empowerment is helping to make the dream of a college education a reality for PASSHE students across the state.

Thank you, PSECU, for being a PASSHE partner and supporting Pennsylvania's State System students!

2023 PSECU Scholars



“My PSECU International Scholarship allowed me the opportunity to study abroad. My study abroad experience was truly amazing and eye-opening to many opportunities.

Thank you PSECU for helping me with this award!”

Kennedy Brown

Penn West Clarion

PSECU International Scholar

“Thank you so much for giving me the opportunity to win this scholarship.

This is going to be a huge help for me as a graduate this December”

Kevin Chopko

Slippery Rock University

PSECU Rising Juniors and Seniors Scholar



“I am inspired by PSECU Credit Union's commitment to recognizing and encouraging the growth of students within the industry. Your generosity motivates me to work diligently towards making a positive impact in the field of Finance and contributing meaningfully to the industry as a whole.

I pledge to make the most of this opportunity by maintaining my academic achievements and actively seeking ways to give back to my community and the field that this scholarship represents.”

Chance Schmader

Penn West Clarion

PSECU Rising Juniors and Seniors Scholar



STATE SYSTEM STARTUP CHALLENGE

The State System Startup Challenge is an opportunity for students attending one of the state-owned universities to compete for prize money of up to \$10,000 for their innovative ideas. Winners receive prize money to assist in making their dreams of becoming an entrepreneur come true.

All competitors are encouraged to use their imagination to create their best business ideas. Each university has faculty and staff who are dedicated to providing personal attention to students' ideas to prepare them for launch in today's marketplace. A team of judges reviews the submissions, and the finalists, as well as all of the competitors, are recognized at an awards ceremony.

The power to start your own business.

The promise to succeed.

2023-2024 State System Startup Challenge

Finals LIVE on PCN
pcntv.com

PENNSYLVANIA'S STATE SYSTEM of HIGHER EDUCATION

State System Startup Challenge 2023-2024

DATE: April 19, 2023

PAY TO THE ORDER OF: **Stelios Melekos, Blitz Performance, LLC** \$ **10,000**

Ten Thousand Dollars and 00/100

Dr. [Signature]

Win up to **\$10,000**
to fund your business!

Submit your 2-minute pitch!

SUBMISSION DEADLINE: **January 5, 2024**



SystemStartup.biz



2023 DEI Summit

Uniting to Amplify Voices and Foster Well-Being

The 2023 DEI Summit provided a unique opportunity to convene members of the entire PASSHE community, including faculty, staff, and students, along with our partners and stakeholders, in a shared physical space. It was a forum for constructive conversations, reflections, listening, and learning.

The summit's theme was centered on promoting collective action to unite disparate voices and foster well-being for all, serving as an exceptional platform for building a stronger community.



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